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ENVIRONMENTAL DATA MANAGEMENT & SHALE GAS PROGRAMS

INTERNATIONAL PETROLEUM ENVIRONMENTAL CONFERENCE

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AGENDA

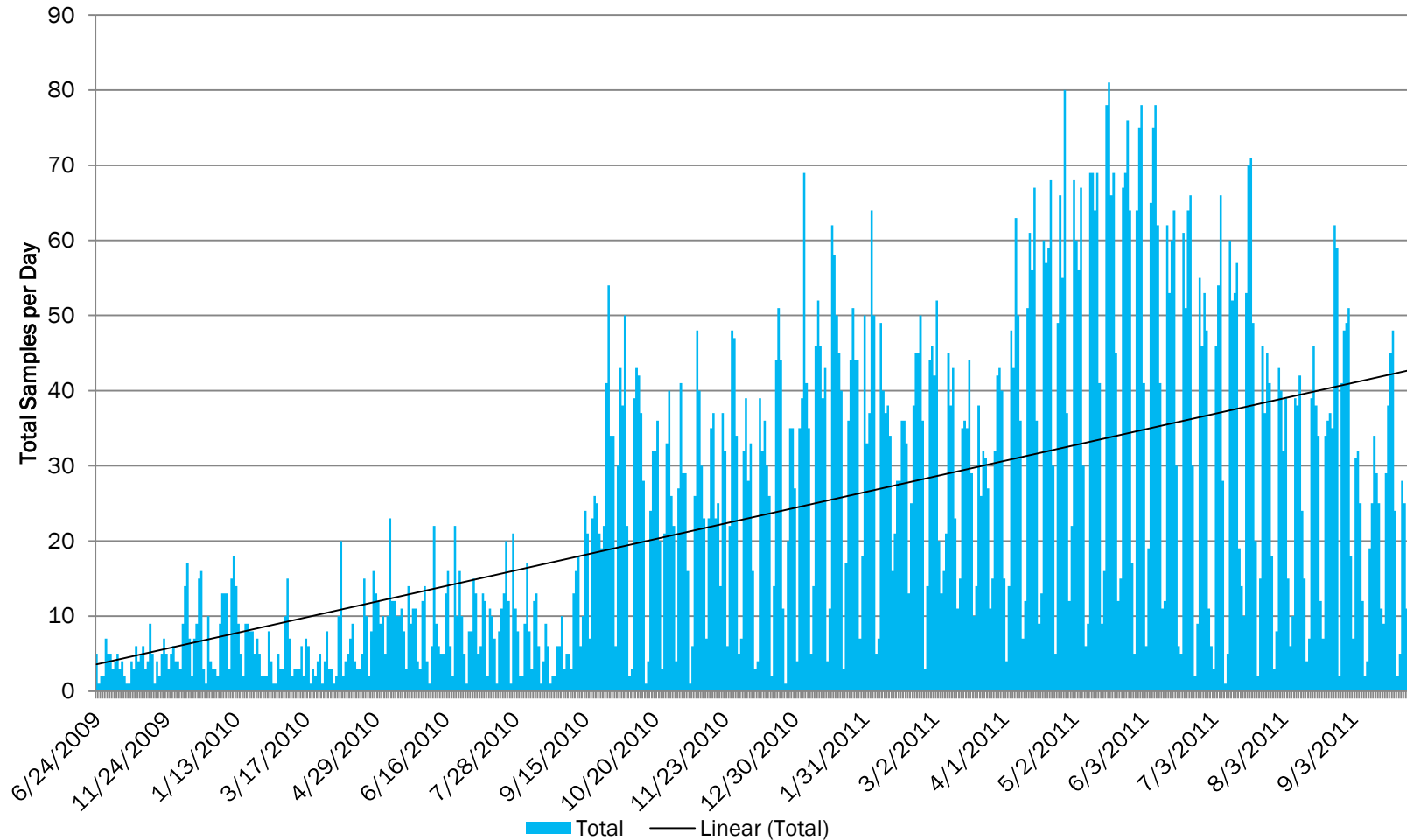
- Problem Statement
- Stakeholder Issues
- EQulS Project Design
- Implementation of EQulS
- Lessons Learned
- Key Benefits

PROBLEM STATEMENT

- **Spreadsheets, Spreadsheets, and more Spreadsheets**
 - › Consultant provided tabulated lab data, property information on multiple spreadsheets, transmitted via email and web portal
 - › CHK GIS mapped after internally processing spreadsheets
 - › Data was Not database ready (unique identifiers had to be established in format)
- **Drilling Program was growing to be the most active driller in the US**
 - › Concurrently baseline program moved to get farther ahead of the rigs
- **Need to manage water quality complaints and associated data**
 - › Need data to make internal decisions and better understand water quality in generalized area
 - Better management of data increases company benefits based on informed decisions
- **Need to store additional water source data internally**
 - › Ability to manage additional field sampling notes and field measurements
 - › Ability to centrally store site specific documentation

MANAGING LARGE AMOUNTS OF DATA

Water Source Samples Collected Over Time



STAKEHOLDER ISSUES

- **Effective Data Management**

- › Ability to manage large amounts of data
 - Understanding the uses of the data
- › Building efficiency through reporting
 - Real time GIS Mapping capabilities

- **Data Migration**

- › Migrating data from previous formats to singular format
 - Understanding the changes and limitations of data migration

- **New Data Storage**

- › Adjusting Process Work Flow
- › Change of Management process (Running dual systems for verification)

- **Quality Control Mechanisms/ Assurances**

- › Ability to monitor and track progress/data completeness

- **Costs**

- › How to remain on task and budget

EQuIS PROJECT DESIGN

- **Historical View of Baseline Water Sampling**
 - › Understanding different State Regulatory requirements and your data management needs
 - › Data was collected and stored through Excel Spreadsheets – no central repository
- **Understanding proper data flow process**
 - › How does the complex process get mapped for a database?
 - › How will data be delivered to end user
 - Database formatted file (direct exported file) vs. PDF files or both?
- **EQuIS Database Configuration**
 - › Building a new model for Baseline Water Sampling
 - › Customized formats vs. Standardized formats
 - Sustainable use for years to come
- **Using the EQuIS Tools for process timeline events**
 - › Using Sample Planning Module (SPM) for Pre-drill & Post-drill scheduling
 - Utilization of SPM Outlook-type calendar for scheduling
 - › Using EQuIS Data Gathering Engine (EDGE) for field documentation

IMPLEMENTATION

■ Building the right Project Team

- › Collaborative effort among consultants, Laboratories, EarthSoft and Chesapeake Energy
- › Weekly team meetings
 - Phased implementation (running test and production environments of data)
- › “All hands on deck” approach for timely implementation
 - Ability to make changes immediately to maintain data flow/input
- › Project Checklists with Action Items

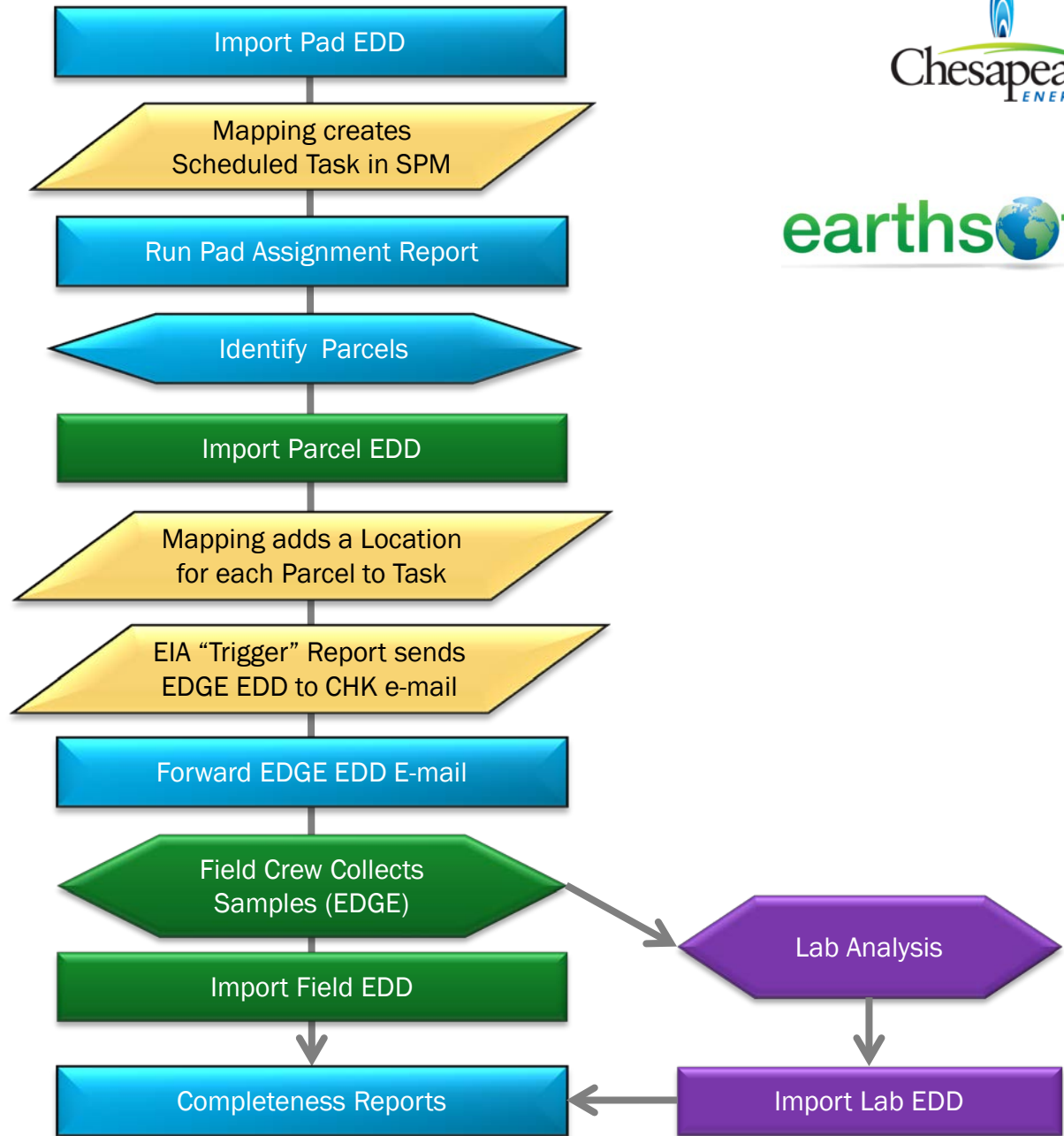
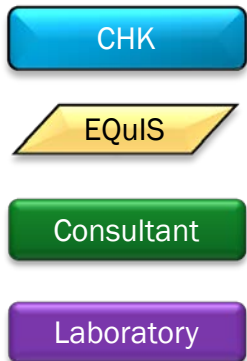
■ Developing Data Reporting Requirements

- › Internal Reporting needs
 - Quarterly matrices (KPIs)
- › External Reporting functionality
 - Exporting data to state databases (i.e. MSC)

■ Evaluating Costs with a long term perspective

- › Changed data models over time to standardized (out of the box) format

Chesapeake SPM / EDGE Workflow



LESSONS LEARNED

- **Dedicate Active Project Management**
 - › Time invested up front will save considerable time later
- **Take time to think through how data needs to be imported**
 - › Will there be any delays on gap, historical and complaint data imports
 - › What timeframe does data need to be imported (e.g. field EDD)
 - › Initial steep learning curve for the consultants
- **Proper Management of Change Period**
 - › Use of parallel databases (TEST & PRODUCTION environments) during testing period
- **Build in time for uncertainty and unknowns**
 - › Allow 10-20% of project time (dependent with size and scope of data migrating)
- **Fully understand the project tasks/desired outcome**
 - › Changed our Database structure from Customized to Standard (out of box) approach
- **Focus on changeable topics**
 - › Don't focus on the "what if's"

CENTRALIZED DATA MANAGEMENT – KEY BENEFITS



By **centrally managing** all environmental data into a single storage facility, more sophisticated data analysis will be achievable, which leads to an improved technical/scientific understanding while enforcing comprehensive QA/QC procedures:

- Technical **data quality objectives**, including data validation and checking is standardized and managed centrally
- Electronic input and output of data **improves data accuracy, efficiency and quality** by reducing potential input errors during data transfer
- **More efficient** workflow and field monitoring procedures
- Data is **timely** (real time) and stored for multi matrices (e.g. Air, Soil, Ecology, etc.)
- Data is readily **accessible** to all stakeholders
- Proper data management system stores, processes, analyzes and **reports project critical data** necessary for both day-to-day project management and longer term strategic planning

Financial Value of Consistency

- Save time and money
- Ability to reevaluate existing sites easier
- Data sharing amongst offices

Increased Technical/Scientific understanding and time for advanced Data Analysis.

Auditable traceability of data – **Open & Transparent** system

